



BECKONS™

MEDIA RELEASE

Tierra Atacama and Huka Lodge Named to Travel + Leisure's 2026 It List

Two Beckons properties recognized among the world's best new and reimagined luxury hotels following recent landmark refurbishments.

Denver, CO – (April 16, 2026) Beckons, a curated portfolio of luxury lodges in the world's most remote and remarkable places, is proud to announce that two of its properties, Tierra Atacama in Chile and Huka Lodge in Taupō, New Zealand, have been named to Travel + Leisure's 2026 It List. Announced today, the prestigious annual list spotlights the world's 100 most exceptional new and reimagined hotels and cruise ships.

Part of a global portfolio of nine luxury lodges, both Tierra Atacama and Huka Lodge reopened in 2025 following significant transformations that deepened their connection to place and redefined the guest experience. Tierra Atacama completed a US\$20 million enhancement, while Huka Lodge marked its centenary milestone with a NZ\$25 million (approx. US\$22 million) refurbishment, honoring its legacy while setting a new benchmark for future generations of travelers.

Each year, Travel + Leisure's editors and reporters visit hundreds of new and refurbished hotels and cruise ships around the world before selecting the top 100 most memorable experiences for the prestigious It List. Recognition among the 2026 honorees underscores Beckons' commitment to design-led transformation and world-class hospitality rooted in nature and culture.

Beckons Chief Executive Officer Michael Crawford said the recognition in Travel + Leisure's 2026 It List highlighted the strength of Beckons' vision and its evolving global identity as the leader in luxury experiential travel.

"This distinction reflects our unwavering commitment to crafting experiences that are authentic, thoughtful, and deeply rooted in each property's unique sense of place," Mr Crawford said.

"The transformations at Huka Lodge and Tierra Atacama represent the very best of Beckons - a union of heritage, design, and genuine hospitality that appeals to discerning travelers around the world," he said.

The Travel + Leisure 2026 It List launches online April 15, with select properties - including Tierra Atacama and Huka Lodge - featured in the May 2026 'Hotels' issue, available on newsstands from April 17 this year.

To explore the full list of winners, visit [travelandleisure.com](https://www.travelandleisure.com). Images are available here: [Huka Lodge](#) and [Tierra Atacama](#).



For more information or to make a booking, please visit [Beckons.com](https://www.beckons.com) or call reservations on +61 2 9918 4355.

ABOUT BECKONS

Beckons is built around journeys of discovery for curious travelers seeking deeper connection to place, culture, and the natural world.

Through a growing collection of lodges in some of the world's most rare and remarkable destinations, the brand is guided by a regenerative approach to luxury travel, one that goes beyond sustainability to create positive, lasting impact for landscapes, wildlife, and the communities who call these places home. The Beckons collection includes five award-winning properties in Australia, Southern Ocean Lodge on Kangaroo Island, Longitude 131° at Uluru-Kata Tjuta, Capella Lodge on Lord Howe Island, Silky Oaks Lodge at the Daintree Rainforest, The Louise in the Barossa Valley, while across the Tasman Sea in New Zealand lies the century-young Huka Lodge in Taupō. In the Americas, journeys include Clayoquot Wilderness Lodge on Canada's Vancouver Island, and the wilds of Tierra Atacama and Tierra Patagonia in Chile. For more information, please visit [Beckons.com](https://www.beckons.com).

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